

Du Quoin State Fair wants to set our Concessionaire/Exhibitor up for success

What DSF expects from Concessionaire/Exhibitor:

- rising economy & less staff consider shrinking menu to lower visitor wait times in line
- provide DSF with Concessionaire/Exhibitor logo that we can share on social media
- Concessionaire/Exhibitor share DSF dates on their social media
- staff greet fair goer/customer with a smile/clean/bright stand/tent
- draw fair goer in & offer an engaging interactive experience
- Concessionaire/Exhibitor be familiar with DSF contract & contract requirements

What Concessionaire/Exhibitor can expect from DSF:

- DSF will increase seating on the Fairgrounds to encourage fair goer to stay longer
- maintain communication & relationship with Concessionaire/Exhibitor
- streamline check-in & set-up process
- front footage & electric cost unchanged for 2024

** Fair Food Competition **

CATEGORIES

Sweetest Food Concessionaire Most Unique Food Concessionaire Most Savory Food Concessionaire

The Competition will be Thursday evening, August 22nd in Expo Hall on the Fairgrounds. Food entries should be dropped off no later than 5:00 p.m. **The food entered must be available on your menu at the Fair**. Winners will be announced by 6:00 p.m. August 23rd. Concessionaire will choose the category they are entering when entry is dropped off. Only one entry in each category. There will be a panel of judges that will choose the winner of each category. Each winner will receive a ribbon & a sign to put in front of their food stand during the Fair.

INSURANCE REQUIREMENT

<u>ALL</u> concessionaires/exhibitors are required to have public liability insurance in the minimum amount of \$300,000 per person, \$500,000 per occurrence and \$50,000 property damage against claims arising out of or in connection with the concessionaire/exhibitor/rentals which are subject of the Agreement. In addition, concessionaire/exhibitor shall agree to provide Workers' Compensation Insurance as required by the Workers' Compensation Act (Ill. Rev. Stat. 1991, ch. 48, par. 138.1 et seq.) [820 ILCS 305].

Questions regarding this information should be directed to Jill Fox, Space Rental 618.542.1515