



Du Quoin State Fair wants to set our Concessionaire/Exhibitor up for success

What DSF expects from Concessionaire/Exhibitor:

- rising economy & less staff – consider shrinking menu to lower visitor wait times in line
- provide DSF with Concessionaire/Exhibitor logo that we can share on social media
- Concessionaire/Exhibitor share DSF dates on their social media
- staff greet fair goer/customer with a smile/clean/bright stand/tent
- draw fair goer in & offer an engaging interactive experience
- Concessionaire/Exhibitor be familiar with DSF contract & contract requirements

What Concessionaire/Exhibitor can expect from DSF:

- DSF will increase seating on the Fairgrounds to encourage fair goer to stay longer
- maintain communication & relationship with Concessionaire/Exhibitor
- returning DSF Concessionaire/Exhibitor with no changes can bypass the application process
- streamline check-in & set-up process
- front footage & electric cost unchanged for 2023

**** Fair Food Competition ****

CATEGORIES

- Sweetest Food Concessionaire
- Most Unique Food Concessionaire
- Most Savory Food Concessionaire

The Competition will be Thursday evening, August 24th in Expo Hall on the Fairgrounds. Food entries should be dropped off no later than 5:00 p.m. **The food entered must be available on your menu at the Fair.** Winners will be announced at 6:00 p.m. August 24th. Concessionaire will choose the category they are entering when entry is dropped off. Only one entry in each category. There will be a panel of judges that will choose the winner of each category. Each winner will receive a ribbon & a sign to put in front of their food stand during the Fair.

INSURANCE REQUIREMENT

ALL concessionaires/exhibitors are required to have public liability insurance in the minimum amount of \$300,000 per person, \$500,000 per occurrence and \$50,000 property damage against claims arising out of or in connection with the concessionaire/exhibitor/rentals which are subject of the Agreement. In addition, concessionaire/exhibitor shall agree to provide Workers' Compensation Insurance as required by the Workers' Compensation Act (Ill. Rev. Stat. 1991, ch. 48, par. 138.1 et seq.) [820 ILCS 305].

Questions regarding this information should be directed to Patsie Hopkins, Space Rental 618.542.1515